**A LIST APART**

**Nick’s Impression of the very Bad Parts -------------------**

**The picture on the main page does not project the websites subject matter.**

**Presented in this website are subjects of over thirty authors. But, in the introduction, only the names of two are presented.**

**“only thirty pixels” is a misrepresentation of the subject.**

**Nick’s Impression of the very Good Parts -------------------**

**Although the purpose of the navigation is awkward to determine, the html structure is uniform:**

**All authors (and speakers) are presented on the main page. Thus, click on one of the authors to go to his specific page. Thereon are the different books he has presented. Then click on the book of your interest. Thus, by external reference, that book is discussed (and how to order it with the price).**

**Analysis in accordance with some parts of Textbook. -------------------**

**5.01 Design for Target Audience**

**Very bad. In fact the entire seminar did not seem to have a central purpose.**

**5.02 Principles of Visual Design -- 5.06 Use of Color – 5.07 Use of Graphics**

**Very bad. In fact, completely lacking .**

**5.09 Navigation Design**

**Very good, at least in respect to html .**

**Nick’s Overall Impression -------------------**

**The poor web designer had a dead-end-project. His web page covered a very poorly organized seminar. And the subject matters of the seminar were poorly connected.**

**I only hope that all his clients are not this disconnected. And I hope he does not have to take all the blame for this website.**